

Fundamental consumer's rights

The following are the consumer's four fundamental rights:

1. **Right to a decent life:**

- He/she must be protected against whatever can destroy his/her life, injure him/ her, cause him/her to be sick, etc;

2. **Right to free choice**

- He/she must enjoy good service and have access to a range of quality products in order for him/her to be able to choose what to buy at an affordable price;
- Market liberalisation is a must to avoid monopoly.

3. **Right to information**

- The Consumer has the right to information about the prices, the date of the manufacturing of the products and their expiry date.

4. **Right to be heard**

- To air his/her grievance and get appropriate remedy;
- To have true and complete information related to the products proposed to him/her.